

Global ITAD With Redeployment

The Client

Fortune 10 company with global operations.

Business Challenge

The client required an ITAD partner who could provide:

- Service to locations in thirteen countries across three continents
- An economical solution for small-volume offices plus redeployment services for all locations
- Effective remarketing to recoup money on retired assets.

The Ingram Micro Solution

Our comprehensive global solution includes:

- Service in all target countries with inventory at collection
- A box program to provide coverage for low-volume locations



Key Solution Benefits

Processed over 180,000 assets in 14 countries while reducing costs by 62%

System flexibility to support and deliver on 1,400 client-specific processing rules

Ability to provide nightly feeds in the client's unique format

Nearly \$4M in asset recovery revenues returned to client in 2017

- Dedicated, client-specific processing lines in Indianapolis, IN and Chandler, AZ
- Collaborative project management to improve program effectivity.

We also ensure that:

- All assets are processed based on a customized subset drawn from over 1400 client-specific notification rules embedded into the BlueIQ asset intelligence system
- Assets that meet the client's redeployment standards are flagged in BlueIQ, cherry-picked from the pool of remarketable assets, and held for the client
- All remaining remarketable assets are sold for the best possible price while assets without residual value are responsibly recycled
- The client can easily monitor program details and results generated by our asset intelligence system and delivered nightly in their designated format.

Why the Client Chose Ingram Micro ITAD

The client chose us based on our ability to provide a secure, responsive single-source solution with excellent returns in North America, Europe, and Asia/Pacific. Additional factors were our unique ability to perform a serialized onsite hardware inventory at pickup around the world and our ability to embed and enforce an extensive list of rules through our proprietary processing system.