

Smart Scaling:

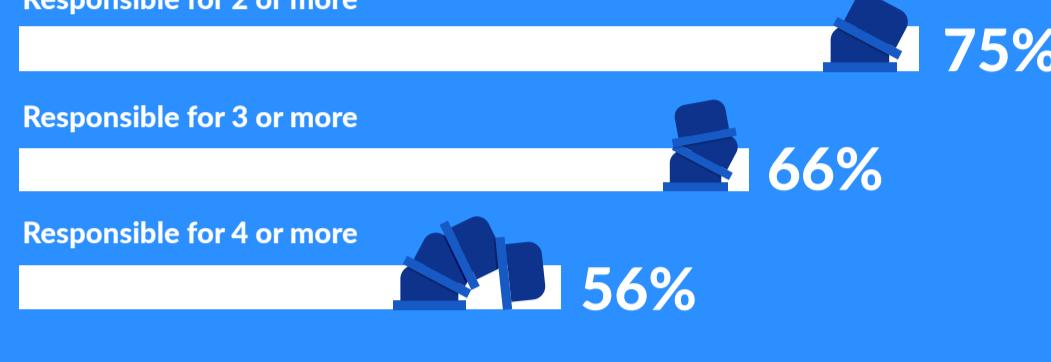
Benefitting from a 3rd Party Logistics Partner



SMB leaders wear many hats

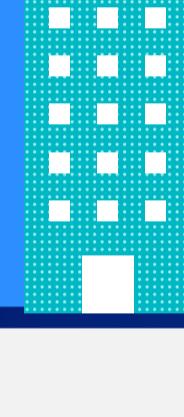
Small and medium business owners and leaders are personally responsible for so many areas of business operations - it can be hard to focus where it really counts.

When asked how many business areas they were personally responsible for, SMB owners and leaders reported the following:



With resources stretched, finding a trusted supply chain provider can allow you to focus on your business.

More and more businesses are looking to third-party logistics providers (3PLs) to streamline their operations.



Which is why approximately 86% of Fortune 500 companies and 96% of Fortune 100 use 3PLs!

Investing in a **streamlined fulfillment and logistics protocol** will save you time and so you can focus on your business's healthy growth.

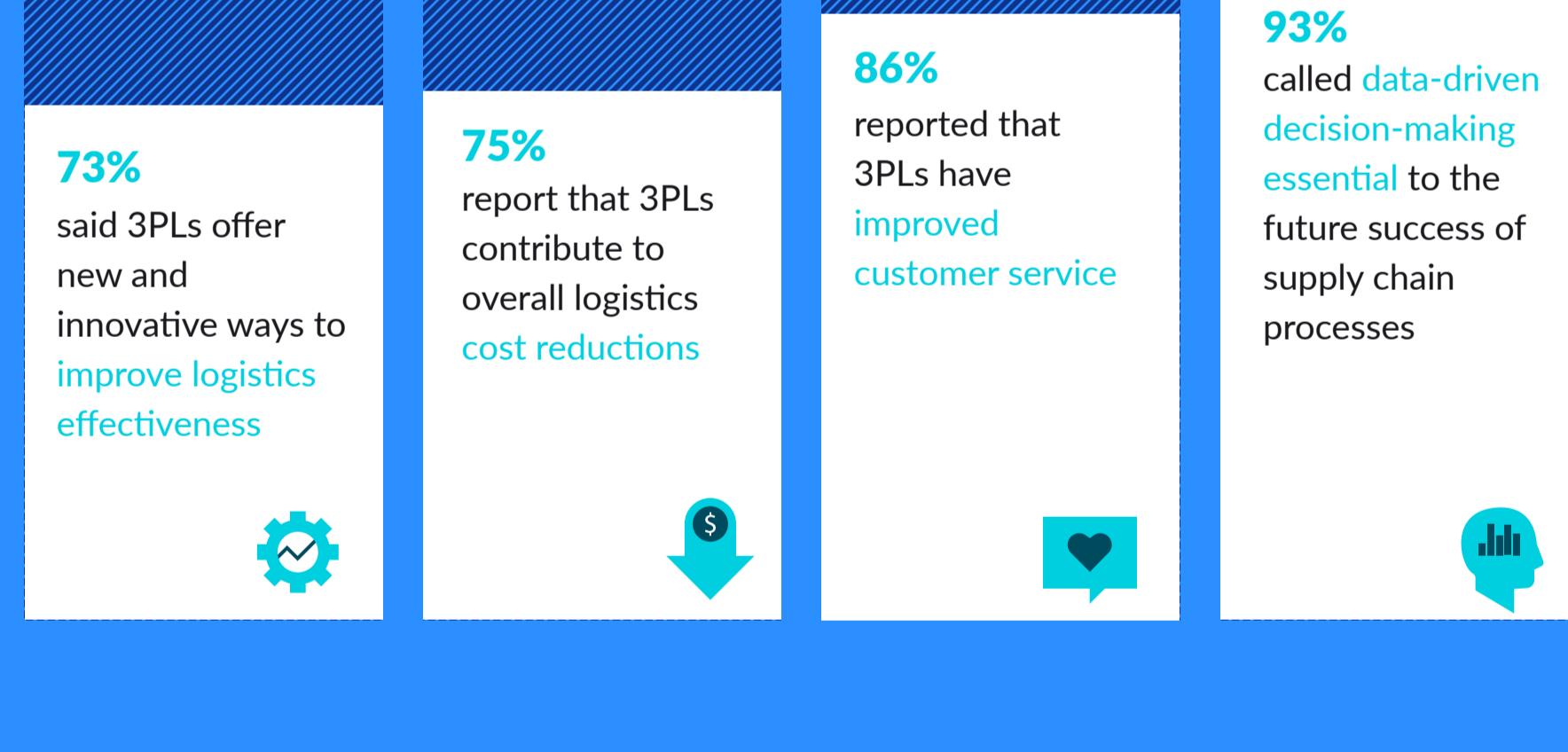


Third party logistics partners are here to help

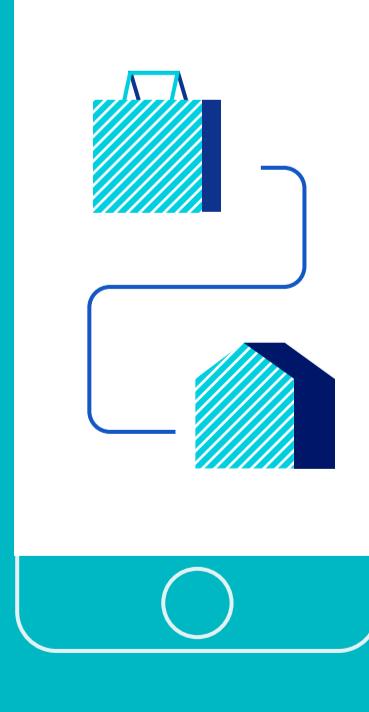
3PLs can save growing businesses time and money by:

- dividing costs between multiple clients
- utilizing pre-existing network capacities so clients don't have to
- providing access to lower cost services, including carrier rates
- imparting knowledge and expertise on low cost operations / high service level

When shippers were asked about their experience using 3PLs:



Your customers will thank you



Ultimately, leveraging a 3PL or fulfillment provider can help you combat high shipping charges, which continue to be key for consumers shopping online.

How far do shipping costs influence your purchase decision when shopping online?

- I cancel my order if the shipping costs are too high
- High shipping costs make me think twice about whether I actually want a given product
- I tend to order more from shops that offer free shipping
- I always make sure that I can return everything free of charge
- High shipping costs make me order rather more, so I feel like it is worth paying them
- Shipping costs have no influence on my purchase decision



Happy customers mean **even more growth and fulfillment needs**. Good thing you have a 3rd party logistics provider!